



MEDIA ADVISORY

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Third installment of Teacher of the Year PSA series highlights ‘Why I Teach’

SAN JOSE, CA– [The Santa Clara County Office of Education \(SCCOE\) has released the third volume of the Teacher PSA series](#), in which the 2015-16 district teachers of the year from around the county share just a few of their thoughts about why they find teaching so rewarding.

The video profiles Sheila Sanford from Silicon Valley Career Technical Education in Metropolitan Education School District, Sadie M. Ruiz from Luther Burbank Elementary School in Luther Burbank School District, and Susan Rocha from Cupertino High School in Fremont Union High School District. All the teachers featured in this [video series](#) were honored during the SCCOE’s 2015-16 Teacher Recognition Celebration last fall in Campbell.

The PSAs, which will be rolled out every week until the end of June, are also part of a wider countywide initiative to address the teacher shortage. A few months into last school year, there were still almost 4,000 teaching positions open in the state of California.

The SCCOE is working on recruiting and developing the next generation of excellent teachers through many means, including its upcoming [Instructional Assistant Job Fair](#) on June 11 and [Step into Teaching: Opportunities in Silicon Valley Public Schools Event](#) on June 18. This inaugural event will help candidates who may have never considered teaching see themselves in the position by helping them learn and prepare for the joys of a teaching career.

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